



September 2010 Meeting Notice August 2010 Meeting Notes

Mission Statement: The Cincinnati Flower Growers Association is an organization of growers, retailers, suppliers and educators dedicated to the promotion of flowers and the well being of those around us.

Where: Diefenbacher Greenhouses
11443 Colerain Avenue
Cincinnati, OH 45252

When: Wednesday, September 1, 2010
3:30 p.m. - Tours
5:00 p.m. - Meeting
6:00 p.m. - Dinner

RSVP: To Elmer or Sara Grosser at 513-741-8455 or
By email at thegardendude@gmail.com

About Diefenbacher Greenhouses:

The property on which the business rests was used as a "truck farm" from 1936-1988.

The farm was owned by the grandmother and grandfather of Terry Diefenbacher until 1978 at which time Terry's father inherited the property. Terry was involved in the produce business until 1988.

Along the way, Terry purchased the property from his parents and in 1983 started Diefenbacher Greenhouses with a 9000 square foot gutter connected greenhouse.

In 2007, Elmer and Sara Grosser purchased Diefenbacher Greenhouses from Terry. Today there are four acres of Rough Brother's greenhouses and almost one acre of outdoor growing area.

Crops Grown:
Spring Bulbs and Easter Lilies

Spring and Summer Annuals
Fall Pansies and Mums
Poinsettias

Our Customers:
Independent Retail Garden Centers
Landscape Contractors
Retail Florist

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Welcome and Minutes

The meeting was hosted by The Cincinnati Zoo and Botanical Gardens. President Ralph Ostendorf called the meeting to order and thanked everyone for attending. He thanked Steve and his team for hosting the meeting.

Treasurer's Report

No bills were submitted for payment. Deposits included payments to CFGA for dinner, split-the-pot, and dues.

Committees:

OFA:

It was a really good show. Vendors were satisfied. Planning is already underway for next year. Please get suggestions to Ralph if you would like to see something new for the growers segment.

Extension/Flower Show:

Want to really make sure that rain garden project is a success. Dave really wants to get the right information to the right people to make sure that CFGA benefits. Schools will also be involved in the mix as they have to meet standards and install rain gardens. Peat moss is a hot topic right now – whether it is sustainable or not.

Farm Bureau:

Family Picnic is on August 19 at Stricker's Grove, from 6:00 to 10:00 p.m.

Cincinnati Zoo:

Steve talked about what's working, what's not and how to involve the growers more with the zoo. Really wants to work on making the right connections to get the right plants in and really wants to work on connecting with zoo visitors to provide great plant examples for their home use. The group discussed adding more container gardens, which would appeal to visitors and spark ideas.

New Business:

Bill Mattfeld shared with the group that they have put their place on the market. They are moving forward with plans/future for the store, but are tired and would like to start thinking about retirement.

Waldo and Associates will be holding an open house from 5:00 to 8:00 p.m on September 1st and 9:00 a.m. to 2:00 p.m. on September 2nd.

Adjournment:

A motion to adjourn was made by Dave Maile. The motion was seconded by Susan Rahn Patton. The meeting was adjourned.

Next Meeting:

The next meeting will be held on Wednesday, September 1st. Lisa will contact Brown's to confirm.

2010 Meeting Schedule:

January – Syngenta (cancelled, due to weather)

February - Hortica

March - Tropical Foliage

April – Krueger- Maddux

June - Benken's

July – Syngenta (on July 1st)

August - Cincinnati Zoo

September – Brown's

October – Robben's Florist (with Chris Bernacchi, Ball)

November - Open

December – Tri-County/Delhi Flower and Garden Center